

## Maritime Bus and the North Connect

Maritime Bus and the three Mayors of the North had an excellent conference call this morning at 10am. Mike Cassidy, President, Maritime Bus, was very impressed with the enthusiasm and the level of support displayed by Bathurst Mayor, Stephen Brunet; Campbellton Mayor, Bruce MacIntosh; and Miramichi Mayor, Gerry Cormier. “It was tremendous to feel the energy through the phone lines by all three mayors with each one giving recommendations on how to increase passenger and parcel business. We will be setting a meeting in early January to put an execution plan together to work toward achieving the financial projections required to keep the North route operating and viable for the future.”

It was decided by all parties to have Maritime Bus request an extension from the New Brunswick Energy and Utilities Board to operate the line-run service until February 28, 2014. At that time Mike Cassidy is very optimistic that new revenue strategies will be showing results to the point where Maritime Bus may be able to apply for a full license status to the North. “It shows what can be accomplished when passionate and committed people are willing to work together”, says Cassidy.

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